Digital Solutions Holding/Packtech (hereinafter referred to as **"we," "us," or "our"**) is committed to respecting your privacy and complying with applicable data protection laws. This Privacy Policy explains how we collect, use, and protect your personal data when you visit <u>https://disholding.com/</u>.

• Acceptance

By using this site, you agree with **our** Privacy Policy. If you do not agree with this policy, please do not use this site, and your continued use of **our** website will mean you accept this Privacy Policy.

• What we collect: -

When using <u>https://disholding.com/</u>, we may collect personal information, including but not limited to:

- **Personal Details**: Name, phone number and email.
- **Technical Data**: IP address, browser type, and browsing behavior on our site.
- **Communication Data**: Information you provide when contacting us via our website, email, or other channels.

• What we do with the information we gather

We collect this data to improve our services and provide a better user experience.

We use the collected data for the following purposes:

- Internal record keeping.
- We may use the information to improve our products and services.
- To respond to your inquiries and provide customer support.
- To enhance and personalize your user experience, to ensure compliance with legal and regulatory requirements.
- We may periodically send promotional emails about new products, special offers or other information which we think you may find interesting using the email address which you have provided.
- From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone, fax or mail. We may use the information to customize the website according to your interests
- Security

We implement industry-standard security measures to safeguard your personal data against unauthorized access, loss, or misuse. However, as with any internet-based communication, absolute security cannot be guaranteed.

• Data Sharing & Disclosure

We do not sell, distribute or rent your personal data. However, we may share your data under the following circumstances:

- When required by law or regulatory authorities.
- With third-party service providers (e.g., hosting services) under strict confidentiality agreements.
- In the event of a merger, acquisition, or business restructuring, where data transfer is necessary.

• Cookies & Tracking Technologies

Our website may use **cookies and tracking technologies** to enhance user experience and website functionality. You can manage or disable cookies through your browser settings, though doing so may affect website performance.

We use traffic log cookies to identify which pages are being used. This helps us analyze data about web page traffic and improve our website in order to tailor it to customer needs. Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

• Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

• Updates to This Privacy Policy

We may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes.

• Contact Information

For any questions regarding this Privacy Policy or your personal data rights, please contact us:

Email: Info@disholding.com **Address:** Kingdom of Saudi Arabia, Prince Muhammad Ibn Abd Al Aziz, As Sulimaniyah, Riyadh 12223